

47th NATIONAL MANAGEMENT CONVENTION

Getting Through the Pandemic and Beyond

21-22 September, 2020

2 days

30+ speakers

5000+ delegates

The National Management Convention (NMC) is AIMA's flagship event which focuses on a topical theme of national importance every year. The Convention will be addressed by India's top leadership from politics, business and intelligentsia, as well as global thought leaders who will share their views on the theme 'Getting Through the Pandemic and Beyond'.

AIMA's 47th NMC is being held digitally this year, and will reach out to a much larger audience!

We aim to attract over 5000 delegates to join this year's Convention, which will be held on a specially curated digital platform. Live streaming on AIMA's YouTube, Face Book and Twitter channels will also increase viewer ship by several thousands.

EMINENT SPEAKERS



Sunil Kant Munjal
Convention Chairman & Chairman, Hero Enterprise



Sanjay Kirloskar
President, AIMA & Chairman & Managing Director, Kirloskar Brothers Ltd



Nitin Gadkari
Minister of Road Transport & Highways Micro, Small & Medium Enterprises Government of India



Piyush Goyal
Minister of Railways and Minister of Commerce and Industry Government of India



Suresh Prabhu
Member of Parliament (Rajya Sabha) & India's Sherpa to the G20 & G7



N.R. Narayana Murthy
Founder, Infosys and Founder Catamaran Ventures

(Alphabetical order, first name wise)



Amitabh Chaudhry
Managing Director & CEO Axis Bank



Arvind Panagariya
Former Vice Chairman, NITI Aayog and Professor of Economics, Columbia University



Bhavish Aggarwal
Co-Founder & CEO Ola Cabs



CK Ranganathan
Vice President, AIMA & Chairman & Managing Director CavinKare Pvt Ltd.



Chandra Shekhar Ghosh
Managing Director & CEO Bandhan Bank



Claude Smadja
President, Smadja & Smadja Strategic Advisory



Falguni Nayar
Founder and CEO Nykaa.com



Harry Broadman
Partner and Managing Director, Chair, Emerging Markets Practice, Berkeley Research Group LLC



Harsh Pati Singhania
Sr Vice President, AIMA & Vice Chairman & Managing Director, JK Paper Ltd



Hemant Kanoria
Chairman Srei Infrastructure Finance Ltd



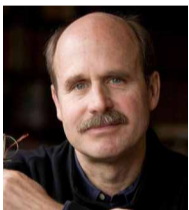
Kamlesh D Patel (Daaji)
Author and Spiritual Leader



Martin Wolf
Chief Economics Commentator Financial Times, UK



Pankaj R Patel
Chairman & Managing Director, ZydusCadila



Paul Saffo
Technology Forecaster and Consulting Associate Professor Stanford University



Peyush Bansal
CEO and Co- Founder Lenskart.com



Preetha Reddy
Vice Chairperson Apollo Hospitals



Pranjal Sharma
Economic Analyst, Advisor and Writer & Author-India Automated



Rajnish Kumar
Chairman State Bank of India



Rahul Shivshankar
Editor in Chief Times Now



Randeep Guleria
Director AIIMS



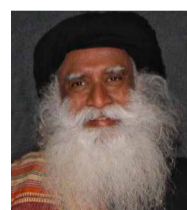
Rekha Sethi
Director General AIMA



Rishad Premji
Chairman, Wipro Limited



Ritesh Agarwal
Founder and Group CEO OYO Hotels & Homes



Sadhguru Jaggi Vasudev
Founder, Isha Foundation



Samir Saran
President, Observer Research Foundation (ORF)



Sanjiv Bajaj
Chairman and Managing Director, Bajaj Finserv Ltd.



Sanjiv Mehta
Chairman & Managing Director, Hindustan Unilever Limited



Shereen Bhan
Managing Editor CNBC-TV-18



TV Mohandas Pai
Chairman, Manipal Global Education Services Pvt Ltd.



Velchamy Sankarlingam
President - Product and Engineering, Zoom



Vikram Chandra
Founder Editorji Technologies

SPONSORS

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KIRLOSKAR BROTHERS LTD.



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Co-Sponsor

Vodafone Idea Limited

Associate Sponsors



Corporate Sponsors



Committee of Hosts



DIGITAL INTERACTIVE SOUVENIR

To mark the occasion, AIMA is bringing out a special Digital Interactive Souvenir. The Souvenir will be responsive, with embedded videos & links. It will be shared real time with delegates, members and posted on AIMA website and social media platforms – which have a combined reach of over 5 lacs!

Benefits at a Glance

- Responsive ads with embedded videos and links
- Shared with 5000+ delegates and 38000 members
- Reach of over 5 lac via AIMA website and social media channels
- Longer shelf life including option to download
- Interactive and responsive

SPECIAL ADVERTISING RATES

Position	Base Rate	Website URL and Contact Us hyperlinked	Website URL, Contact Us hyperlinked and Video embedded
Inside Front Cover*	₹ 60,000/-	complimentary	complimentary
Page 1 (first right hand side)*	₹ 60,000/-	complimentary	complimentary
Page 6 left hand (next to contents)*	₹ 60,000/-	complimentary	complimentary
Page 2 left hand (next to flyleaf)*	₹ 50,000/-	complimentary	complimentary
Double spread	₹ 40,000/-	₹ 42,500/-	₹ 45,000/-
Back Cover (+ one full page free)	₹ 35,000/-	₹ 37,500/-	₹ 40,000/-
Full page (next to article)	₹ 25,000/-	₹ 27,500/-	₹ 30,000/-
Full Page	₹ 20,000/-	₹ 22,500/-	₹ 25,000/-
Advertorial (only brand promotional content)	₹ 20,000/- per page	NA	NA

*On first come first serve basis as these are single positions
Plus 5% GST

To see the sample of ebook souvenir and advertisement placement, please [CLICK HERE](#)

ADVERTISING GUIDELINES

Advertisements

Size

- Full page** cut size is W210 X H297mm
- Bleed size is W216 X H303mm (including 3mm bleed)
- All live text should be 8mm inside from cutting
- Non-bleed size is W195 X H282mm

- Double spread** cut size is W420 X H297mm
- Bleed size is W426 X H303mm (including 3mm bleed)
- All live text should be 8mm inside from cutting
- Non-bleed size is W405 X H282mm

- Format – ONLY high resolution pdf files will be accepted (minimum 300 dpi)
- Hyperlinking will be done of Website URL and 'Contact Us' only if included in package
- Portion / content on ad to be linked has to be specified by the advertiser, with corresponding urls provided

Videos

- Video of advertiser can be integrated in the ad if included in package or subscribed to
- Duration of video should not exceed 7 minutes
- Only a link to the video will be accepted. There is no provision to host third party videos
- Advertisers have to clearly specify which portion of the ad will carry the embedded video

- Videos can only be commercials or product promotional in nature. Video messages, AVs, presentations, personal opinions etc will not be carried.
- AIMA reserves the right to refuse embedding the video if it doesn't meet the above guidelines

Advertorials

- Advertorial content can only be product/brand promotional in nature. Features, articles, personal opinions, case studies etc will not be carried
- Price of advertorial is per page
- Maximum word count per page:
 - 650 words (with no images)
 - 500 words (with 1 image/infographic)
 - 400 words (with 2 images/infographic)
- Font size of pages are fixed and will not be reduced to accommodate content
- Advertisers will have to provide accurate and proofed content along with images. AIMA will reproduce the content as received and will not be liable for any errors or mistakes in given material, neither for quality of images provided
- No advertorial will be hyperlinked or have videos embedded
- All advertorial pages will be marked as 'ADVERTORIAL' on top right hand corner
- AIMA reserves the right to refuse publishing the advertorial if it doesn't meet the above guidelines

For more details, please contact

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